



WKXC 99.5 fm
Kicks 99
Contemporary Country
50,000w ERP
www.kicks99.com

AM Mike Tyler & Steve Smith
Mid General Zach Taylor
PM T Gentry
Eve Chris O'Kelly

#1 For New Country & More Variety
Rascal Flatts, Tim & Faith, AJ, Toby Keith,
Chesney, Keith Urban, Carrie Underwood,
Garth, Brooks & Dunn, Taylor Swift, Strait

Target Demo
Adults 25-54
CMA Station of Year
20 Year Heritage



WGAC 580am / 93.1fm
News Talk Radio
News - Talk - Information
5,000w day / 1,000w nigh
www.wgac.com

AM Harley Drew & Mary Liz Nolan
Mid Neal Boortz / Rush Limbaugh
PM Austin Rhodes / Clark Howard
Eve Michael Savage / Jerry Doyle

Augusta's Local News/Talk Leader
24-hr Mobile News / Local Personalities
CBS News, UGA Sports, Atlanta Braves,
Station of the Year, Ga Assoc B'casters

Target Demo
Adults 35-64
#1 Affluent Reach
"Best of Augusta"



WHHD 98.3 fm
HD 98.3
Adult Top 40
11,500w ERP
www.hd983.com

AM The Kidd Kraddick Show
Mid Chuck Whitaker
PM Kris Fisher
Eve Chad Bennett

Today's Hit Music
Beyonce', Justin Timberlake, Rihanna,
Daughtry, Maroon 5 , Usher
Nickelback, Christina Aguilera

Target Demo
Women 18-44
Augusta's Newest!
Active Acquirers



WCHZ 95.1 fm
95 Rock
Active Rock
6,000 watts ERP
www.95rock.com

AM Lex & Terry
Mid Chuck Williams
PM Jordan Zeh
Eve Matt Stone

Augusta's Rock Station
Metallica, Disturbed, AC/DC,
Linkin Park, Avenged Sevenfold,
Red Hot Chili Peppers, Nickelback

Target Demo
Men 18-49
Loyal Fan Base
Active Promotions



WDRR 93.9 fm
93.9 The Drive
Classics
25,000w ERP
www.939thdrive .com

Augusta's Only
Music Image Radio Station

Augusta's Classic Hits
Eagles, Led Zeppelin, ZZ Top
Rolling Stones, CCR, Aerosmith,
Van Halen, Lynard Skynard

Target Demo
Adults 25-54
Clean, No Clutter
Affluent, Web-Savvy



WRDW 1630 am
News-Talk-Sports Radio
10,000w day & night
www.wrdwam.com

AM William Bennett
Mid Laura Ingraham / Buzz on Biz
PM Sean Hannity / Ashley Brown
Eve One-on-One Sports

News/Talk/Sports with an Attitude
Augusta's only local sports talk
ABC News, Paul Harvey News,
Atlanta Falcon Football, Local Sports

Target Demo
Men 25-54
Alternative Talk
Local Sports



WGUS 102.7 fm
Southern Gospel
6,000w ERP
www.1027wgus.com

AM Zach Taylor
Mid Donna Williams
PM Richard Chambers
Eve Continuous Gospel

THE Southern Gospel Music Station
Goodmans, Gaithers, Mike Bowling,
Legacy Five, Crabb Family, Gold City,
Talley Trio, Hoppers, Kingsmen

Target Demo
Adults 35-64
Affluent Audience
Loyal Fan Base



BEASLEY INTERACTIVE

High Traffic, Media-Rich website extension of every station in our cluster! Exclusive, original content
Heavy video... Live stream... Active 24-7 cross-promotion... 180,000+ database