

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment dates for the period of August 1, 2005 to July 31, 2006.

- 1) Employment Unit Location/Name: Georgia/South Carolina
- 2) Unit Members (List all station call signs and communities of license): WDRR, WGAC, WRDW, WGUS, WCHZ, WGOR, WKXC, WHHD, WGAC-FM
- 3) EEO Contact Information for Employment Unit:

**Mailing Address:**

4051 Jimmie Dyess Parkway  
Augusta, GA 30909

**Telephone Number:**

(706) 396-7000

**Contact Person:**

Donna Williams

**Email Address:**

[dwilliams@wgac.com](mailto:dwilliams@wgac.com)

- 4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

**JOB TITLE**

**RECRUITMENT SOURCE REFERING**

Account Executive	Employee Referral
Account Executive	Employee Referral
Account Executive	Employee Referral
Promotions Director	Promoted Within
Promotions Assistant	Promoted Within
On-Air Personality	In House Transfer
On-Air Personality	Website
On-Air Personality	Promoted Within
Mobile News Reporter	Employee Referral
General Sales Manager	Promoted Within

5) **Job Title: Account Executive – WGAC – Employee Referral**

<b>Organization</b>	<b>Address</b>	<b>Telephone Number</b>	<b>Did Recruitment Source Request Notification? Yes or No</b>
Aiken Tech Counseling	P.O. Drawer 696 Aiken, SC 29802	593-9231 593-6525 (fax)	No
Augusta State Placement Office	2500 Walton Way Augusta, GA 30904	737-1604 731-7094 (fax)	No
GA Dept of Labor Placement Office	601 Greene St. Augusta, GA 30901	721-3131 721-7680	Yes
Greater Augusta Chamber of Comm	600 Broad St. Augusta, GA 30902	821-1300 821-1330 (fax)	No
USC of Aiken Placement Office	471 University Pkwy Aiken, SC 29801	641-3440 641-3652 (fax)	No
Augusta Womens Club	1005 Milledge Rd. Augusta, GA 30904	733-7309 796-4780	No
GA Dept Veterans Placement Office	1101 15 <sup>th</sup> St. Augusta, GA 30910	721-4301 721-6015 (fax)	No
NAACP	1526 Laney Walker Augusta, GA 30901	724-0390	No
Paine College Placement Office	1235 15 <sup>th</sup> St. Augusta, GA 30901	821-8307 774-1564	No
Job Shop, Inc.	218 Oak St. Martinez, GA 30907	860-4820 860-4871 (fax)	Yes
Augusta Chronicle Employment Ad	725 Broad St. Augusta, GA 30901	724-0851	

**Job Title: Account Executive – WGAC- Employee Referral**

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Augusta Womens Club	1005 Milledge Rd. Augusta, GA 30904	733-7309 796-4780	No
GA Dept Veterans Placement Office	1101 15 <sup>th</sup> St. Augusta, GA 30910	721-4301 721-6015 (fax)	No
NAACP	1526 Laney Walker Augusta, GA 30901	724-0390	No
Paine College Placement Office	1235 15 <sup>th</sup> St. Augusta, GA 30901	821-8307 774-1564	No
Job Shop, Inc.	218 Oak St. Martinez, GA 30907	860-4820 860-4871 (fax)	Yes
Augusta Chronicle Employment Ad	725 Broad St. Augusta, GA 30901	724-0851	

**Job Title: Account Executive – WHHD – Employee Referral**

<b><u>Organization</u></b>	<b><u>Address</u></b>	<b><u>Telephone Number</u></b>	<b><u>Did Recruitment Source Request Notification? Yes or No</u></b>
Aiken Tech Counseling	P.O. Drawer 696 Aiken, SC 29802	593-9231 593-6525 (fax)	No
Augusta State Placement Office	2500 Walton Way Augusta, GA 30904	737-1604 731-7094 (fax)	No
GA Dept of Labor Placement Office	601 Greene St. Augusta, GA 30901	721-3131 721-7680	Yes
Greater Augusta Chamber of Comm	600 Broad St. Augusta, GA 30902	821-1300 821-1330 (fax)	No
USC of Aiken Placement Office	471 University Pkwy Aiken, SC 29801	641-3440 641-3652 (fax)	No
Augusta Womens Club	1005 Milledge Rd. Augusta, GA 30904	733-7309 796-4780	No
GA Dept Veterans Placement Office	1101 15 <sup>th</sup> St. Augusta, GA 30910	721-4301 721-6015 (fax)	No
NAACP	1526 Laney Walker Augusta, GA 30901	724-0390	No
Paine College Placement Office	1235 15 <sup>th</sup> St. Augusta, GA 30901	821-8307 774-1564	No
Job Shop, Inc.	218 Oak St. Martinez, GA 30907	860-4820 860-4871 (fax)	Yes
Augusta Chronicle Employment Ad	725 Broad St. Augusta, GA 30901	724-0851	

**Job Title: General Sales Manager – WGAC – Promoted Within**

<b><u>Organization</u></b>	<b><u>Address</u></b>	<b><u>Telephone Number</u></b>	<b><u>Did Recruitment Source Request Notification? Yes or No</u></b>
Aiken Tech Counseling	P.O. Drawer 696 Aiken, SC 29802	593-9231 593-6525 (fax)	No
Augusta State Placement Office	2500 Walton Way Augusta, GA 30904	737-1604 731-7094 (fax)	No
GA Dept of Labor Placement Office	601 Greene St. Augusta, GA 30901	721-3131 721-7680	Yes
Greater Augusta Chamber of Comm	600 Broad St. Augusta, GA 30902	821-1300 821-1330 (fax)	No
USC of Aiken Placement Office	471 University Pkwy Aiken, SC 29801	641-3440 641-3652 (fax)	No
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Job Shop, Inc.	218 Oak St. Martinez, GA 30907	860-4820 860-4871 (fax)	Yes
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**Job Title: Promotions Director – All Stations – Promoted Within**

<u>Organization</u>	<u>Address</u>	<u>Telephone Number</u>	<u>Did Recruitment Source Request Notification? Yes or No</u>
Aiken Tech Counseling	P.O. Drawer 696 Aiken, SC 29802	593-9231 593-6525 (fax)	No
Augusta State Placement Office	2500 Walton Way Augusta, GA 30904	737-1604 731-7094 (fax)	No
GA Dept of Labor Placement Office	601 Greene St. Augusta, GA 30901	721-3131 721-7680	Yes
Greater Augusta Chamber of Comm	600 Broad St. Augusta, GA 30902	821-1300 821-1330 (fax)	No
USC of Aiken Placement Office	471 University Pkwy Aiken, SC 29801	641-3440 641-3652 (fax)	No
Augusta Womens Club	1005 Milledge Rd. Augusta, GA 30904	733-7309 796-4780	No
GA Dept Veterans Placement Office	1101 15 <sup>th</sup> St. Augusta, GA 30910	721-4301 721-6015 (fax)	No
NAACP	1526 Laney Walker Augusta, GA 30901	724-0390	No
Paine College Placement Office	1235 15 <sup>th</sup> St. Augusta, GA 30901	821-8307 774-1564	No
Job Shop, Inc.	218 Oak St. Martinez, GA 30907	860-4820 860-4871 (fax)	Yes
Augusta Chronicle Employment Ad	725 Broad St. Augusta, GA 30901	724-0851	

**Job Title: Promotions Assistant – All Stations – Promoted Within**

<b><u>Organization</u></b>	<b><u>Address</u></b>	<b><u>Telephone Number</u></b>	<b><u>Did Recruitment Source Request Notification? Yes or No</u></b>
Aiken Tech Counseling	P.O. Drawer 696 Aiken, SC 29802	593-9231 593-6525 (fax)	No
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GA Dept of Labor Placement Office	601 Greene St. Augusta, GA 30901	721-3131 721-7680	Yes
Greater Augusta Chamber of Comm	600 Broad St. Augusta, GA 30902	821-1300 821-1330 (fax)	No
USC of Aiken Placement Office	471 University Pkwy Aiken, SC 29801	641-3440 641-3652 (fax)	No
Augusta Womens Club	1005 Milledge Rd. Augusta, GA 30904	733-7309 796-4780	No
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Job Shop, Inc.	218 Oak St. Martinez, GA 30907	860-4820 860-4871 (fax)	Yes
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**Job Title: On Air Personality – WCHZ – In House Transfer**

<b><u>Organization</u></b>	<b><u>Address</u></b>	<b><u>Telephone Number</u></b>	<b><u>Did Recruitment Source Request Notification? Yes or No</u></b>
Aiken Tech Counseling	P.O. Drawer 696 Aiken, SC 29802	593-9231 593-6525 (fax)	No
Augusta State Placement Office	2500 Walton Way Augusta, GA 30904	737-1604 731-7094 (fax)	No
GA Dept of Labor Placement Office	601 Greene St. Augusta, GA 30901	721-3131 721-7680	Yes
Greater Augusta Chamber of Comm	600 Broad St. Augusta, GA 30902	821-1300 821-1330 (fax)	No
USC of Aiken Placement Office	471 University Pkwy Aiken, SC 29801	641-3440 641-3652 (fax)	No
Augusta Womens Club	1005 Milledge Rd. Augusta, GA 30904	733-7309 796-4780	No
GA Dept Veterans Placement Office	1101 15 <sup>th</sup> St. Augusta, GA 30910	721-4301 721-6015 (fax)	No
NAACP	1526 Laney Walker Augusta, GA 30901	724-0390	No
Paine College Placement Office	1235 15 <sup>th</sup> St. Augusta, GA 30901	821-8307 774-1564	No
Job Shop, Inc.	218 Oak St. Martinez, GA 30907	860-4820 860-4871 (fax)	Yes
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**Job Title: On Air Personality – WHHD – Promoted Within**

<u>Organization</u>	<u>Address</u>	<u>Telephone Number</u>	<u>Did Recruitment Source Request Notification? Yes or No</u>
Aiken Tech Counseling	P.O. Drawer 696 Aiken, SC 29802	593-9231 593-6525 (fax)	No
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**Job Title: On Air Personality – WHHD – Website**

<b><u>Organization</u></b>	<b><u>Address</u></b>	<b><u>Telephone Number</u></b>	<b><u>Did Recruitment Source Request Notification? Yes or No</u></b>
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Job Shop, Inc.	218 Oak St. Martinez, GA 30907	860-4820 860-4871 (fax)	Yes
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**Job Title: Mobile News Reporter – WGAC – Employee Referral**

<b><u>Organization</u></b>	<b><u>Address</u></b>	<b><u>Telephone Number</u></b>	<b><u>Did Recruitment Source Request Notification? Yes or No</u></b>
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GA Dept Veterans Placement Office	1101 15 <sup>th</sup> St. Augusta, GA 30910	721-4301 721-6015 (fax)	No
NAACP	1526 Laney Walker Augusta, GA 30901	724-0390	No
Paine College Placement Office	1235 15 <sup>th</sup> St. Augusta, GA 30901	821-8307 774-1564	No
Job Shop, Inc.	218 Oak St. Martinez, GA 30907	860-4820 860-4871 (fax)	Yes
Augusta Chronicle Employment Ad	725 Broad St. Augusta, GA 30901	724-0851	

6) **Total # of Interviewees Referred by Each Source:** For the period from August 1, 2005 to July 31, 2006, this Employment Unit interviewed 26 employees for full time job vacancies. These Interviewees were referred by the following sources:

<u>Recruitment Source</u>	<u>Total Number of Interviewees Referred</u>
Job Fairs	1
Employment Agencies	0
Employee Referral	8
Augusta Chronicle	0
Internet Posting	4
On-Air Announcement	1
Self Referrals	12

7) **Supplemental Recruitment Initiatives.** List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

**(a) Initiative Job Fair**

September 21, 2005 – National Association of Broadcasters – Career Fair – Philadelphia, PA – Nearly 100 professionals, students and entry-level job seekers in attendance

**(b) Initiative: Job Fair**

February 9, 2006 – Augusta State University – Employer Expo 2006

**(c) Initiative: Job Fair**

March 22, 2006 – University of South Carolina Aiken – USCA’s Career Day 2006

**(d) Initiative: Training**

Lisa Yankowitz’s “Squeaky Clean HR Practices”. Provision of training to management level personnel as to methods of ensuring equal employment opportunities and preventing discrimination. Attended by Kent Dunn, General Manager