

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period August 1, 2006 through July 22, 2007. \*

**1) Employment Unit: Beasley – Augusta, Georgia/South Carolina**

- 2) Unit Members (Stations and Communities of License):** WCHZ(FM), Harlem, GA  
WDRR(FM), Martinez, GA  
WGAC(AM), Augusta, GA  
WGAC-FM, Warrenton, GA  
WGUS(AM), Augusta, GA  
WGUS-FM, New Ellenton, SC  
WHHD(FM), Clearwater, SC  
WKXC-FM, Aiken, SC  
WRDW(AM), Augusta, GA

**3) EEO Contact Information for Employment Unit:**

Mailing Address:  BEASLEY FM ACQUISITION CORPORATION 4051 JIMMIE DYESS PARKWAY AUGUSTA, GA 30909	Telephone Number: (706) 396-7000
	Contact Person/Title: DONNA WILLIAMS/Business Manager
	E-mail Address: dwilliams@wgac.com

**4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

Job Title	Recruitment Source Referring Hiree
1. News Reporter	Media Referral
2. Account Executive	Employee Referral
3. Account Executive	In House Transfer
4. Sales Assistant	Employee Referral
5. Account Executive	In House Transfer
6. Account Executive	Beasley Website
7. On Air Personality	Media Consultant Referral

\* Although the Employment Unit's previous EEO Report was for the period August 1, 2005 through July 31, 2006, the Employment Unit is now opting to file reports pursuant to the FCC's interim policy, which allows Employment Units to base their Reports on activity that concludes up to 10 days prior to the due date of the Report. *See Interim Policy Concerning Placement of Equal Employment Opportunity Public File Report in a Broadcaster's Public File*, Public Notice, MM Docket No. 98-204 (rel. March 31, 2003).

**Stations WCHZ(FM), WDRR(FM), WGAC(AM), WGAC-FM, WGUS(AM), WGUS-FM, WHHD(FM), WKXC-FM, and WRDW(AM) are Equal Opportunity Employers.**

**5) Job Title: News Reporter**

**Referral Source(s) of Hiree: Media Referral**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Aiken Tech Counseling	Tiffany Palmer	P.O. Drawer 696, Aiken, SC 29802	803-593-9231	None	No
Augusta State Placement Office	Julie Coley	2500 Walton Way, Augusta, GA 30904	706-737-1604	1	No
GA Dept of Labor Placement Office	Wayne Beaty	601 Greene St., Augusta, GA 30901	706-721-3131	None	Yes
Greater Augusta Chamber of Commerce	Terra Carroll	600 Broad St., Augusta, GA 30902	706-821-1300	None	Yes
USC of Aiken Placement Office	Aimee Carter	471 University Pkwy, Aiken, SC 29801	803-641-3440	None	No
Augusta Women's Club	No specific contact person	1005 Milledge Rd., Augusta, GA 30904	706-733-7309	None	No
GA Dept Veterans Placement Office	No specific contact person	1101 15 <sup>th</sup> St., Augusta, GA 30910	706-721-4301	None	No
NAACP	No specific contact person	1526 Laney Walker, Augusta, GA 30901	706-724-0390	None	No
Paine College Placement Office	Dir of Career Services	1235 15 <sup>th</sup> St., Augusta, GA 30901	706-821-8307	None	No
Augusta Staffing	Amy Gray	218 Oak St., Martinez, GA 30907	706-860-4820	None	Yes
Augusta Chronicle Employment Ad	Adv. Dept.	725 Broad St., Augusta,, GA 30901	706-724-0851	None	No
Beasley Broadcast Website/All Access Music Group (links to Beasley Broadcast Website)	Greg Fields Joel Denver	4051 Jimmie Dyess Pkwy, Augusta, GA 30909	706-396-7000	3	No
GA Association of Broadcasters	Lee Brantley	8010 Roswell Rd., Suite 150, Atlanta, GA 30350	770-395-7200	None	No
UNC School of Journalism & Mass Communications	Jay Eubanks	Carroll Hall, CB 3365, Chapel Hill, NC 27599	919-962-1204	None	No
University of Michigan Ross School of Business	Judy Roper	701 Tappan Street, Ann Arbor, MI 48109	734-764-1817	None	No
Western Carolina University	Director of Broadcasting	[399-799] Central Drive, Cullowhee, NC 28723	828-227-7211	None	No
Tusculum College	Barth Cox	P.O. Box 5012, Greenville, TN 37743	423-636-7300	None	No
Brown College	Shane Rumsey	1440 Northland Dr. Mendota Hgts, MN 55120	651-905-3400	None	No
Methodist University	Garland Stewart	5400 Ramsey St., Fayetteville, NC 28311	800-488-7110	None	No
Media Referral				1	No

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**5) Job Title: Account Executive (WCHZ) Referral Source(s) of Hiree: Employee Referral**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Aiken Tech Counseling	Tiffany Palmer	P.O. Drawer 696, Aiken, SC 29802	803-593-9231	1	No
Augusta State Placement Office	Julie Coley	2500 Walton Way, Augusta, GA 30904	706-737-1604	None	No
GA Dept of Labor Placement Office	Wayne Beaty	601 Greene St., Augusta, GA 30901	706-721-3131	None	Yes
Greater Augusta Chamber of Commerce	Terra Carroll	600 Broad St., Augusta, GA 30902	706-821-1300	None	Yes
USC of Aiken Placement Office	Aimee Carter	471 University Pkwy, Aiken, SC 29801	803-641-3440	None	No
Augusta Women's Club	No specific contact person	1005 Milledge Rd., Augusta, GA 30904	706-733-7309	None	No
GA Dept Veterans Placement Office	No specific contact person	1101 15 <sup>th</sup> St., Augusta, GA 30910	706-721-4301	None	No
NAACP	No specific contact person	1526 Laney Walker, Augusta, GA 30901	706-724-0390	None	No
Paine College Placement Office	Dir of Career Services	1235 15 <sup>th</sup> St., Augusta, GA 30901	706-821-8307	None	No
Augusta Staffing	Amy Gray	218 Oak St., Martinez, GA 30907	706-860-4820	None	Yes
Augusta Chronicle Employment Ad	Adv. Dept.	725 Broad St., Augusta,, GA 30901	706-724-0851	None	No
Beasley Broadcast Website/All Access Music Group (links to Beasley Broadcast Website)	Greg Fields Joel Denver	4051 Jimmie Dyess Pkwy, Augusta, GA 30909	706-396-7000	9	No
GA Association of Broadcasters	Lee Brantley	8010 Roswell Rd., Suite 150, Atlanta, GA 30350	770-395-7200	None	No
UNC School of Journalism & Mass Communications	Jay Eubanks	Carroll Hall, CB 3365, Chapel Hill, NC 27599	919-962-1204	None	No
University of Michigan Ross School of Business	Judy Roper	701 Tappan Street, Ann Arbor, MI 48109	734-764-1817	None	No
Western Carolina University	Director of Broadcasting	[399-799] Central Drive, Cullowhee, NC 28723	828-227-7211	None	No
Tusculum College	Barth Cox	P.O. Box 5012, Greenville, TN 37743	423-636-7300	None	No
Brown College	Shane Rumsey	1440 Northland Dr. Mendota Hgts, MN 55120	651-905-3400	None	No
Methodist University	Garland Stewart	5400 Ramsey St., Fayetteville, NC 28311	800-488-7110	None	No
Employee Referral				2	No

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**5) Job Title: Account Executive (WDRR) Referral Source(s) of Hiree: In House Transfer**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Aiken Tech Counseling	Tiffany Palmer	P.O. Drawer 696, Aiken, SC 29802	803-593-9231	None	No
Augusta State Placement Office	Julie Coley	2500 Walton Way, Augusta, GA 30904	706-737-1604	None	No
GA Dept of Labor Placement Office	Wayne Beaty	601 Greene St., Augusta, GA 30901	706-721-3131	None	Yes
Greater Augusta Chamber of Commerce	Terra Carroll	600 Broad St., Augusta, GA 30902	706-821-1300	None	Yes
USC of Aiken Placement Office	Aimee Carter	471 University Pkwy, Aiken, SC 29801	803-641-3440	None	No
Augusta Women's Club	No specific contact person	1005 Milledge Rd., Augusta, GA 30904	706-733-7309	None	No
GA Dept Veterans Placement Office	No specific contact person	1101 15 <sup>th</sup> St., Augusta, GA 30910	706-721-4301	None	No
NAACP	No specific contact person	1526 Laney Walker, Augusta, GA 30901	706-724-0390	None	No
Paine College Placement Office	Dir of Career Services	1235 15 <sup>th</sup> St., Augusta, GA 30901	706-821-8307	None	No
Augusta Staffing	Amy Gray	218 Oak St., Martinez, GA 30907	706-860-4820	None	Yes
Augusta Chronicle Employment Ad	Adv. Dept.	725 Broad St., Augusta,, GA 30901	706-724-0851	None	No
Beasley Broadcast Website/All Access Music Group (links to Beasley Broadcast Website)	Greg Fields Joel Denver	4051 Jimmie Dyess Pkwy, Augusta, GA 30909	706-396-7000	None	No
GA Association of Broadcasters	Lee Brantley	8010 Roswell Rd., Suite 150, Atlanta, GA 30350	770-395-7200	None	No
UNC School of Journalism & Mass Communications	Jay Eubanks	Carroll Hall, CB 3365, Chapel Hill, NC 27599	919-962-1204	None	No
University of Michigan Ross School of Business	Judy Roper	701 Tappan Street, Ann Arbor, MI 48109	734-764-1817	None	No
Western Carolina University	Director of Broadcasting	[399-799] Central Drive , Cullowhee, NC 28723	828-227-7211	None	No
Tusculum College	Barth Cox	P.O. Box 5012, Greenville, TN 37743	423-636-7300	None	No
Brown College	Shane Rumsey	1440 Northland Dr. Mendota Hgts, MN 55120	651-905-3400	None	No
Methodist University	Garland Stewart	5400 Ramsey St., Fayetteville, NC 28311	800-488-7110	None	No

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**5) Job Title: Sales Assistant**

**Referral Source(s) of Hiree: Employee Referral**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Aiken Tech Counseling	Tiffany Palmer	P.O. Drawer 696, Aiken, SC 29802	803-593-9231	None	No
Augusta State Placement Office	Julie Coley	2500 Walton Way, Augusta, GA 30904	706-737-1604	None	No
GA Dept of Labor Placement Office	Wayne Beaty	601 Greene St., Augusta, GA 30901	706-721-3131	None	Yes
Greater Augusta Chamber of Commerce	Terra Carroll	600 Broad St., Augusta, GA 30902	706-821-1300	None	Yes
USC of Aiken Placement Office	Aimee Carter	471 University Pkwy, Aiken, SC 29801	803-641-3440	None	No
Augusta Women's Club	No specific contact person	1005 Milledge Rd., Augusta, GA 30904	706-733-7309	None	No
GA Dept Veterans Placement Office	No specific contact person	1101 15 <sup>th</sup> St., Augusta, GA 30910	706-721-4301	None	No
NAACP	No specific contact person	1526 Laney Walker, Augusta, GA 30901	706-724-0390	None	No
Paine College Placement Office	Dir of Career Services	1235 15 <sup>th</sup> St., Augusta, GA 30901	706-821-8307	None	No
Augusta Staffing	Amy Gray	218 Oak St., Martinez, GA 30907	706-860-4820	5	Yes
Augusta Chronicle Employment Ad	Adv. Dept.	725 Broad St., Augusta,, GA 30901	706-724-0851	None	No
Beasley Broadcast Website/All Access Music Group (links to Beasley Broadcast Website)	Greg Fields Joel Denver	4051 Jimmie Dyess Pkwy, Augusta, GA 30909	706-396-7000	3	No
GA Association of Broadcasters	Lee Brantley	8010 Roswell Rd., Suite 150, Atlanta, GA 30350	770-395-7200	1	No
UNC School of Journalism & Mass Communications	Jay Eubanks	Carroll Hall, CB 3365, Chapel Hill, NC 27599	919-962-1204	None	No
University of Michigan Ross School of Business	Judy Roper	701 Tappan Street, Ann Arbor, MI 48109	734-764-1817	None	No
Western Carolina University	Director of Broadcasting	[399-799] Central Drive, Cullowhee, NC 28723	828-227-7211	None	No
Tusculum College	Barth Cox	P.O. Box 5012, Greenville, TN 37743	423-636-7300	None	No
Brown College	Shane Rumsey	1440 Northland Dr. Mendota Hgts, MN 55120	651-905-3400	None	No
Methodist University	Garland Stewart	5400 Ramsey St., Fayetteville, NC 28311	800-488-7110	None	No
Employee Referral				1	No

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**5) Job Title: Account Executive (WGAC) Referral Source(s) of Hire: In House Transfer**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Aiken Tech Counseling	Tiffany Palmer	P.O. Drawer 696, Aiken, SC 29802	803-593-9231	None	No
Augusta State Placement Office	Julie Coley	2500 Walton Way, Augusta, GA 30904	706-737-1604	None	No
GA Dept of Labor Placement Office	Wayne Beaty	601 Greene St., Augusta, GA 30901	706-721-3131	None	Yes
Greater Augusta Chamber of Commerce	Terra Carroll	600 Broad St., Augusta, GA 30902	706-821-1300	None	Yes
USC of Aiken Placement Office	Aimee Carter	471 University Pkwy, Aiken, SC 29801	803-641-3440	None	No
Augusta Women's Club	No specific contact person	1005 Milledge Rd., Augusta, GA 30904	706-733-7309	None	No
GA Dept Veterans Placement Office	No specific contact person	1101 15 <sup>th</sup> St., Augusta, GA 30910	706-721-4301	None	No
NAACP	No specific contact person	1526 Laney Walker, Augusta, GA 30901	706-724-0390	None	No
Paine College Placement Office	Dir of Career Services	1235 15 <sup>th</sup> St., Augusta, GA 30901	706-821-8307	None	No
Augusta Staffing	Amy Gray	218 Oak St., Martinez, GA 30907	706-860-4820	None	Yes
Augusta Chronicle Employment Ad	Adv. Dept.	725 Broad St., Augusta,, GA 30901	706-724-0851	None	No
Beasley Broadcast Website/All Access Music Group (links to Beasley Broadcast Website)	Greg Fields Joel Denver	4051 Jimmie Dyess Pkwy, Augusta, GA 30909	706-396-7000	None	No
GA Association of Broadcasters	Lee Brantley	8010 Roswell Rd., Suite 150, Atlanta, GA 30350	770-395-7200	None	No
UNC School of Journalism & Mass Communications	Jay Eubanks	Carroll Hall, CB 3365, Chapel Hill, NC 27599	919-962-1204	None	No
University of Michigan Ross School of Business	Judy Roper	701 Tappan Street, Ann Arbor, MI 48109	734-764-1817	None	No
Western Carolina University	Director of Broadcasting	[399-799] Central Drive , Cullowhee, NC 28723	828-227-7211	None	No
Tusculum College	Barth Cox	P.O. Box 5012, Greenville, TN 37743	423-636-7300	None	No
Brown College	Shane Rumsey	1440 Northland Dr. Mendota Hgts, MN 55120	651-905-3400	None	No
Methodist University	Garland Stewart	5400 Ramsey St., Fayetteville, NC 28311	800-488-7110	None	No

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**5) Job Title: Account Executive (WGAC) Referral Source(s) of Hiree: Beasley Website**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Aiken Tech Counseling	Tiffany Palmer	P.O. Drawer 696, Aiken, SC 29802	803-593-9231	None	No
Augusta State Placement Office	Julie Coley	2500 Walton Way, Augusta, GA 30904	706-737-1604	None	No
GA Dept of Labor Placement Office	Wayne Beaty	601 Greene St., Augusta, GA 30901	706-721-3131	None	Yes
Greater Augusta Chamber of Commerce	Terra Carroll	600 Broad St., Augusta, GA 30902	706-821-1300	None	Yes
USC of Aiken Placement Office	Aimee Carter	471 University Pkwy, Aiken, SC 29801	803-641-3440	None	No
Augusta Women's Club	No specific contact person	1005 Milledge Rd., Augusta, GA 30904	706-733-7309	None	No
GA Dept Veterans Placement Office	No specific contact person	1101 15 <sup>th</sup> St., Augusta, GA 30910	706-721-4301	None	No
NAACP	No specific contact person	1526 Laney Walker, Augusta, GA 30901	706-724-0390	None	No
Paine College Placement Office	Dir of Career Services	1235 15 <sup>th</sup> St., Augusta, GA 30901	706-821-8307	None	No
Augusta Staffing	Amy Gray	218 Oak St., Martinez, GA 30907	706-860-4820	3	Yes
Augusta Chronicle Employment Ad	Adv. Dept.	725 Broad St., Augusta,, GA 30901	706-724-0851	None	No
Beasley Broadcast Website/All Access Music Group (links to Beasley Broadcast Website)	Greg Fields Joel Denver	4051 Jimmie Dyess Pkwy, Augusta, GA 30909	706-396-7000	4	No
GA Association of Broadcasters	Lee Brantley	8010 Roswell Rd., Suite 150, Atlanta, GA 30350	770-395-7200	None	No
UNC School of Journalism & Mass Communications	Jay Eubanks	Carroll Hall, CB 3365, Chapel Hill, NC 27599	919-962-1204	None	No
University of Michigan Ross School of Business	Judy Roper	701 Tappan Street, Ann Arbor, MI 48109	734-764-1817	None	No
Western Carolina University	Director of Broadcasting	[399-799] Central Drive , Cullowhee, NC 28723	828-227-7211	None	No
Tusculum College	Barth Cox	P.O. Box 5012, Greenville, TN 37743	423-636-7300	None	No
Brown College	Shane Rumsey	1440 Northland Dr. Mendota Hgts, MN 55120	651-905-3400	None	No
Methodist University	Garland Stewart	5400 Ramsey St., Fayetteville, NC 28311	800-488-7110	None	No

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**5) Job Title: On-Air Personality (WHHD) Referral Source(s) of Hiree: Media Consultant Referral**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Aiken Tech Counseling	Tiffany Palmer	P.O. Drawer 696, Aiken, SC 29802	803-593-9231	None	No
Augusta State Placement Office	Julie Coley	2500 Walton Way, Augusta, GA 30904	706-737-1604	4	No
GA Dept of Labor Placement Office	Wayne Beaty	601 Greene St., Augusta, GA 30901	706-721-3131	None	Yes
Greater Augusta Chamber of Commerce	Terra Carroll	600 Broad St., Augusta, GA 30902	706-821-1300	None	Yes
USC of Aiken Placement Office	Aimee Carter	471 University Pkwy, Aiken, SC 29801	803-641-3440	None	No
Augusta Women's Club	No specific contact person	1005 Milledge Rd., Augusta, GA 30904	706-733-7309	None	No
GA Dept Veterans Placement Office	No specific contact person	1101 15 <sup>th</sup> St., Augusta, GA 30910	706-721-4301	None	No
NAACP	No specific contact person	1526 Laney Walker, Augusta, GA 30901	706-724-0390	None	No
Paine College Placement Office	Dir of Career Services	1235 15 <sup>th</sup> St., Augusta, GA 30901	706-821-8307	None	No
Augusta Staffing	Amy Gray	218 Oak St., Martinez, GA 30907	706-860-4820	None	Yes
Augusta Chronicle Employment Ad	Adv. Dept.	725 Broad St., Augusta,, GA 30901	706-724-0851	None	No
Beasley Broadcast Website/All Access Music Group (links to Beasley Broadcast Website)	Greg Fields Joel Denver	4051 Jimmie Dyess Pkwy, Augusta, GA 30909	706-396-7000	41	No
GA Association of Broadcasters	Lee Brantley	8010 Roswell Rd., Suite 150, Atlanta, GA 30350	770-395-7200	None	No
UNC School of Journalism & Mass Communications	Jay Eubanks	Carroll Hall, CB 3365, Chapel Hill, NC 27599	919-962-1204	None	No
University of Michigan Ross School of Business	Judy Roper	701 Tappan Street, Ann Arbor, MI 48109	734-764-1817	None	No
Western Carolina University	Director of Broadcasting	[399-799] Central Drive , Cullowhee, NC 28723	828-227-7211	None	No
Tusculum College	Barth Cox	P.O. Box 5012, Greenville, TN 37743	423-636-7300	None	No
Brown College	Shane Rumsey	1440 Northland Dr. Mendota Hgts, MN 55120	651-905-3400	None	No
Methodist University	Garland Stewart	5400 Ramsey St., Fayetteville, NC 28311	800-488-7110	None	No
Media Consultant Referral				1	No

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**6) Total # of Interviewees Referred:** For the period from August 1, 2006 through July 22, 2007, this Employment Unit interviewed 80 interviewees for full-time job vacancies.

**7) Supplemental Recruitment Initiatives.**

**(a) Initiative: Co-Sponsoring a Job Fair**

The Employment Unit co-sponsored the Georgia Association of Broadcasters (GAB) Job Fair on May 23, 2007 at the Georgia Army National Guard Armory in Augusta, GA. GAB is a professional community organization with substantial participation of women and minorities. It was the Employment Unit's idea for GAB to hold a job fair in the Augusta area, and the Employment Unit took an active role in planning and implementing the event, including by advertising and promoting the job fair. The General Manager and National Sales Manager, who have substantial responsibility in the making of hiring decisions, attended the job fair and allowed participants the opportunity to apply for employment with Beasley Broadcast Group of Augusta.

**(b) Initiative: Participation in a Job Fair**

Beasley's Vice President of Human Resources, who has substantial responsibility in the making of hiring decisions, participated in the National Association of Broadcasters Career Fair in Las Vegas, Nevada, on April 18, 2007. Participants were able to apply for employment opportunities with the Augusta Employment Unit.

**(c) Initiative: Participation in Other Activities**

The Employment Unit mentors local high school students who have expressed an interest in obtaining employment in the broadcast industry. Local high school students are required to complete senior projects related to an area of career interest. The students select an area of interest, and during this reporting period two students chose to be mentored by the Employment Unit. The General Manager and Production Manager worked directly with the students, by having the students shadow them for one full school day, and by meeting with the students for at least four formal interviews. At the end of the mentorship program, the students gave a presentation about what they had learned to a council of teachers. The Employment Unit designed its participation in the mentorship program to disseminate information about employment opportunities in broadcasting to potential job candidates who might otherwise be unaware of the available opportunities.

**(d) Initiative: Tuition Reimbursement Program**

The Employment Unit participates in a tuition reimbursement program, designed to assist current employees in the continuing pursuit of their broadcasting careers. The program reimburses employees for 75% of the tuition for college courses, if the courses are directly related to the employees' positions.

**(e) Initiative: Internship Program**

The Employment Unit has established an internship program, designed to assist members of the community to acquire the skills needed for broadcast employment. Students are able to intern in the areas of broadcasting, marketing and promotions, sales, and business administration. Students may thus enhance their education by obtaining on-the-job training and first-hand knowledge in their field of study. During this reporting period, the Employment Unit had one intern, a marketing student at USC-Aiken. The intern worked with the Promotions Director, attended and assisted with some remotes, and sat in during live on-air announcer shifts, in order to obtain a complete picture of how radio works. The intern was with the Employment Unit from 9/11/06 to 9/22/06.

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