

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period July 23, 2008 through July 22, 2009.

1) Employment Unit: Beasley – Augusta, Georgia/South Carolina

2) Unit Members (Stations and Communities of License): WCHZ(FM), Harlem, GA
WDRR(FM), Martinez, GA
WGAC(AM), Augusta, GA
WGAC-FM, Warrenton, GA
WGUS(AM), Augusta, GA
WGUS-FM, New Ellenton, SC
WHHD(FM), Clearwater, SC
WKXC-FM, Aiken, SC
WRDW(AM), Augusta, GA

3) EEO Contact Information for Employment Unit:

Mailing Address: BEASLEY FM ACQUISITION CORPORATION 4051 JIMMIE DYESS PARKWAY AUGUSTA, GA 30909	Telephone Number: (706) 396-7000
	Contact Person/Title: DONNA WILLIAMS/Business Manager
	E-mail Address: dwilliams@wgac.com

4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

Job Title	Recruitment Source Referring Hiree
1. Account Executive	Rehire
2. Account Executive	Self-Referral

Stations WCHZ(FM), WDRR(FM), WGAC(AM), WGAC-FM, WGUS(AM), WGUS-FM, WHHD(FM), WKXC-FM, and WRDW(AM) are Equal Opportunity Employers.

5) Job Title: Account Executive

Referral Source(s) of Hiree: Rehire

A former employee of the Employment Unit was rehired in her former position. The former employee inquired about returning to her former position at the Employment Unit upon learning that another account executive was leaving the Employment Unit.

5) Job Title: Account Executive

Referral Source(s) of Hiree: Self-Referral

In July 2009, a self-referred candidate approached the Employment Unit with a specific plan to sell advertising for the Employment Unit's Southern Gospel station WGUS. The Employment Unit concluded that this candidate was uniquely situated to sell advertising on Station WGUS because he is a pastor with contacts in the local religious community and that the Employment Unit was unlikely to find a comparable candidate through recruitment. Due to the unique skill set of the self-referred candidate, the Employment Unit did not engage in full recruitment when it created a position for this candidate.

6) Total # of Interviewees Referred: For the period from July 23, 2008 through July 22, 2009, this Employment Unit interviewed zero (0) interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives.

(a) Initiative: Participation in a "Scholarship Challenge"

The General Manager of the Employment Unit received a certificate from the Georgia Association of Broadcasters (GAB) "Scholarship Challenge" in April 2009 for taking part in the GAB's Scholarship Challenge and for making a donation to the E. Lanier (Lanny) Finch Scholarship Foundation, which helps deserving students with their dream of an education in the communication's field.

(b) Initiative: Participation in a Job Fair

Beasley's Vice President of Human Resources, who has substantial responsibility in the making of hiring decisions, participated in the National Association of Broadcasters Education Foundation (NABEF), Broadcast Education Association (BEA), and the Radio-Television News Directors Association (RTNDA) Radio Show Career Fair in Charlotte, NC, on September 17, 2008. Participants were able to apply for employment opportunities with the Augusta Employment Unit.

(c) Initiative: Participation in a Job Fair

The Employment Unit's National Sales Manager, who has substantial responsibility in the making of hiring decisions, attended Augusta State University's Career Center 2008 Employer Expo on February 23, 2009, on behalf of the Employment Unit. Attendees and participants were able to apply for employment opportunities with the Augusta Employment Unit.

(d) Initiative: Participation in a Job Fair

The Employment Unit's National Sales Manager, who has substantial responsibility in the making of hiring decisions, attended University of South Carolina Aiken's 2009 Career Day, on behalf of the Employment Unit. Attendees and participants were able to apply for employment opportunities with the Augusta Employment Unit.

(e) Initiative: Participation in a Job Fair

On April 22, 2009, the Beasley corporate Director of Sales attended the NAB Job Fair in Las Vegas, NV. Resumes were accepted and applications distributed.

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(f) Initiative: Participation in Other Activities

The Employment Unit mentors local high school students who have expressed an interest in obtaining employment in the broadcast industry. Local high school students are required to complete senior projects related to an area of career interest. The students select an area of interest, and during this reporting period two students chose to be mentored by the Employment Unit. The General Manager and Production Manager worked directly with the students, by having the students shadow them for one full school day, and by meeting with the students for at least four formal interviews. At the end of the mentorship program, the students gave a presentation about what they had learned to a council of teachers. The Employment Unit designed its participation in the mentorship program to disseminate information about employment opportunities in broadcasting to potential job candidates who might otherwise be unaware of the available opportunities.

(g) Initiative: Internship Program

The Employment Unit has established an internship program, designed to assist members of the community to acquire the skills needed for broadcast employment. Students are able to intern in the areas of broadcasting, marketing and promotions, sales, and business administration. Students may thus enhance their education by obtaining on-the-job training and first-hand knowledge in their field of study. During this reporting period, the Employment Unit had (1) intern, a student from Augusta State University.